



## Related Entities

SageCRM v6.2 allows customers to create multiple relationships between primary entities, e.g. between a holding company and its subsidiary or between a supplier and its customer. This functionality also allows customers to create many-to-many relationships which can be represented graphically, e.g. companies and opportunities. Relationship types are defined by the system administrator through particular entities.

## E-Mail Editor and Spell Check

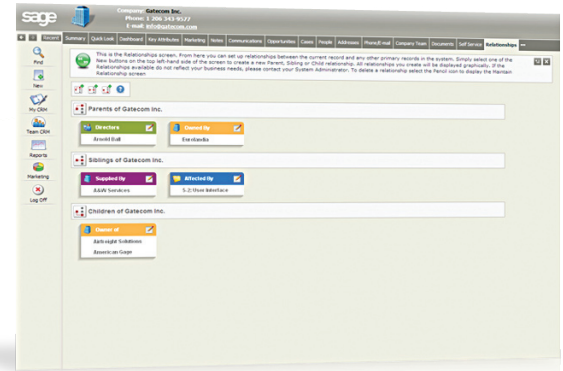
SageCRM v6.2 enables users to take full advantage of e-mail marketing for highly effective communication with customers and prospects. Developing mass e-mail communications for clients has never been easier using the newly enhanced e-mail editor and spell check facility. SageCRM users can now create more professional e-mails, using HTML code if required, to develop strong and effective e-mail communications for their clients in multiple languages.

## Address Linking

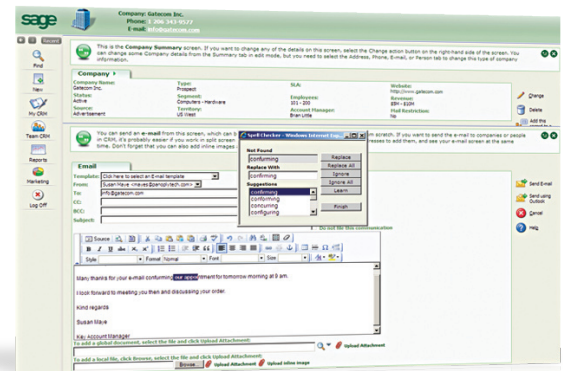
SageCRM v6.2 introduces powerful new capabilities for address maintenance; making it easy to manage address details and updates for both new and existing contacts.

## Other Enhancements

In addition to these new enhancements, a range of improvements have been made across the product in areas such as mobile user experience, Outlook integration, and the .NET API.



- All relationships are graphically defined in the relationship tab and can be amended by clicking on the pencil icon.



- The e-mail editor includes formatting features like bullet points and numbering; Word processing like editing, preview, format clearing, hyperlink, and anchor editing; and more. The e-mail editor with spell check is shown.

## About SageCRM

Award-winning SageCRM delivers full suite CRM (comprising sales, marketing, and customer service automation) and offers a broad range of functionality with a low TCO to small and mid-sized organizations globally. SageCRM equips sales, marketing, and customer service teams with the tools they need to find new customers, close sales faster, and build lasting, more profitable relationships across all channels. Regardless of how, when, or where customers, partners, and prospects choose to interact with your business, SageCRM provides a decisive advantage by delivering a comprehensive, easy-to-use system to successfully manage these relationships. Thanks to its ERP integration capabilities, the SageCRM front office is powered by data from the back office to give sales, marketing, customer service, and other front office staff a true 360 degree view of customers across front and back office functions, differentiating it from many other CRM solutions in the market today.

## About Sage CRM Solutions

Sage CRM Solutions is a portfolio of market-leading applications consisting of ACT! by Sage, SageCRM, and Sage SalesLogix. Over 63,500 organizations and 3.1 million users worldwide rely on Sage CRM Solutions to develop profitable, long-term business relationships.

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